

ORDER



Orders	Order / Rev:	724622
	Alt Order #:	06394172
	Product Desc:	THOMAS PETERFFY
	Estimate:	1549
	Flight Dates:	10/25/12 - 10/31/12
	Original Date / Rev:	10/24/12 / 10/24/12
	Order Type:	Political

KARF

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency	Name:	Mentzer Media Services/ POL
	Buying Contact:	
	Billing Contact:	
		600 Fairmount Ave. Suite 306
		Towson, MD 21286

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Peterffy, Thomas
	Demographic:	A35+
	Product Codes:	IS-Issue/Non Ballot
	Priority:	P-2
	Revenue Codes:	AGY, GEN, POL

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/28/12	17	\$42,200.00	\$35,870.00	October 2012	17	\$42,200.00	\$35,870.00	0.00
10/29/12	10/31/12	18	\$51,300.00	\$43,605.00	November 2012	18	\$51,300.00	\$43,605.00	0.00
					Totals	35	\$93,500.00	\$79,475.00	0.00

Totals

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

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